

Message Text

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PAGE 01 JIDDA 04477 220800Z

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 AGR-10 /028 W

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R 220600Z JUN 75

FM AMEMBASSY JIDDA

TO SECSTATE WASHDC 1634

INFO USDOC WASHDC

UNCLAS JIDDA 4477

PASS: TO GEORGE FUNK OF HUNTS FOODS, FULLERTON, CALIF.

E.O.: 11652: N/A

TAGS: BEXP

SUBJ: REQUEST BY HUNT FOODS FOR INFORMATION ON SAUDI
LABELLING REGULATIONS

1. IN RESPONSE TO YOUR TELEX REQUESTING THE LATEST
LABELLING REGULATIONS CONCERNING TOMATO PASTE IMPORTED
INTO SAUDI ARABIA, YOU SHOULD BE ADVISED THAT THE BOARD
OF DIRECTORS OF THE SAUDI ARABIAN STANDARDS ORGANIZATION
(SASO) HAS APPORVED A MANDATORY STANDARD FOR LABELLING
WHICH WILL BE ENFORCED AS OF 22 JANUARY 1975.

2. THE FOLLOWING PARAGRPAH IS A SUMMARY OF THE PERTINENT
SECTION OF THE SAUDI LAW RELATING TO PACKING; QUOTE:

OFFICIALS OF THE SASO STATED THAT SEPARATE LABELS IN THE
ARABIC LANGUAGE WILL BE ACCEPTABLE TO THE MINISTRY OF
COMMERCE. ACCORDING TO THESE OFFICIALS, THE LAW WILL BE
ENFORCED AND THEY SAID THAT ARTICLE 4/8 OF THE LAW ON
PREPACKAGED FOODS READS: "THE ARABIC LANGUAGE MUST BE
ONE OF THE LANGUAGES FOR THE DECLARATION ON ANY LABEL
OR IN ANY LABELLING OF THE FOODS FOR THE FOLLOWING ITEMS...".

PERTINENT SUB-ARTICLES READ AS FOLLOWS: 4/8/1, THE NAME
OF THE PREPACKAGED FOOD (ACCOMPANIED WITH THE INFORMATION
WHETHER IT IS ARTIFICIAL); 4/8/2, NET CONTENTS; 4/8/3,
LIST OF INGREDIENTS.

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3. IN VIEW OF PRECISENESS AND SIMPLICITY OF SAUDI RE-
QUIREMENTS, THE EMBASSY FEELS THAT RELABELLING WILL BE
SUFFICIENT TO SATISFY THE SAG.
HORAN

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
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Margaret P. Grafeld
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